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television you never want to turn off

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THE eSCAPES NETWORK AND THE CARIBBEAN CABLE COOPERATIVE INK PROGRAM AFFILIATION AGREEMENT

Hybrid Radio/Television Network Now Available to 600,000 Caribbean Subscribers

MONROE, MICHIGAN, January 19, 2012 – The eScapes Network and the Caribbean Cable Cooperative, Ltd reached an agreement offering eScapes programming for the first time to the cooperative and its more than 40 participating Members, representing 50 cable companies in 23 countries across the Caribbean and Atlantic basin. The co-op negotiates directly with television networks on behalf of its Members and that saves them considerable time and legal expense.

“This agreement is a natural fit,” said Robert A. Oklejas, President and Chairman of the Board at eScapes, “we look forward to long and mutually beneficial relationship.” eScapes programming includes ten different themes including topical islands and beaches, scenic earth scenes, and ships at sea among others.

“We’re excited to bring our brand of stress-free TV in 100% HD to the Caribbean and Atlantic Basin with visuals from around the world,” said John Baghdassarian, VP of Distribution for the eScapes Network. “In addition, we look forward to working with our distribution partners to use this vehicle to showcase the natural beauty of their island nations to the rest of the world through our Destination eScapes programming initiative. Destination eScapes offers cable operators a 15-minute episode that highlights your island(s) every week for an entire year on the eScapes Network.”

The eScapes Network is committed to providing a relaxing and calming psychological space for viewers from the frantic pace of everyday life and excessive clutter of traditional media advertising. Headquartered in Monroe, Michigan, the network is available on the Galaxy 16 Satellite/Transponder 5, providing HD programming content – 24/7. For launch information and to preview ‘eScapes-at-a-glance’, contact John Baghdassarian via email jbaghdassarian@escapes.net, 818-321-8514 or Cheryl Henke, Regional MSO Accounts/NT Distribution via email Cheryl@escapes.net, 419-704-4514.

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