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television you never want to turn off

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THE eSCAPES NETWORK ANNOUNCES ‘NO REPEAT WEEK’

New Hybrid Radio/Television Cable Network Maximizes Viewer Satisfaction

MONROE, MICHIGAN, January 9, 2012 – The eScapes Network beginning Monday, January 9, 2012 will not repeat episodes between 6:00 am-1:00 am daily each week. Responding to a challenge to keep the eScapes Network content fresh and interesting, Robert A. Oklejas, President and Chairman of the Board of eScapes said, “Our production department has stepped up to the challenge and created ‘no repeat week’. Our content is amazing by itself, but coupled with no repeating episodes for the entire week means that our channel continues to maximize viewer satisfaction.” The eScapes Network delivers four program episodes per hour that are as interesting and immersive content as any cable offerings available today.

eScapes Network national subscriber counts have climbed to nearly one million since its launch in May 2011 on Buckeye CableSystem, channel 168, in Toledo and Sandusky, Ohio. eScapes programming combines the music and voice of radio with high definition (HD) video of cityscapes, scenic earth, and breath-taking scenery from around the globe! “We provide our viewers with a ‘virtual vacation in the privacy of their own home,’” said Jon Oswald, General Manager at eScapes. Mr. Oswald added, “We’ve awarded contracts to some of the very best videographers in the world, our post-production work is outstanding, and our ‘no repeat week’ schedules are all reflections of our responsiveness to our loyal viewers.”

“We listen to what our viewers tell us,” said Mr. Oklejas, “we act on program suggestions that make good business sense and our ‘no repeat week’ of content clearly differentiates us in 2012 from most of our competitors.” “Looking at the media landscape today that seems to promote repeat programming,” said Mr. Oswald, “the eScapes Network is an exception to the problem of daily shortages of compelling content.”

The eScapes Network is designed to provide a relaxing and calming psychological space for viewers from the frantic pace of everyday life and excessive clutter of traditional media advertising. Headquartered in Monroe, Michigan, the network is available on the Galaxy 16 Satellite providing HD programming content – 24/7. For launch information and to preview ‘eScapes-at-a-glance’, contact John Baghdassarian via email jbaghdassarian@escapes.net, 818-321-8514.

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