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**THE eSCAPES NETWORK LAUNCHES NEW PRIMETIME PROGRAM -
'AFTER DARK WITH JOHNNY WILLIAMS'**

National Radio Legend Goes Primetime

MONROE, MICHIGAN, November 26, 2012 – The eScapes Network introduces “After Dark with Johnny Williams,” a new evening program featuring the captivating music selections and rich voice of nationally known on-air personality, Johnny Williams. After Dark broadcasts daily from the eScapes live audio studio from 7 pm to midnight, Monday through Friday. The video showcases sunsets and evening scenes of island beaches, cityscapes, nature and more. Fans of WNIC’s ‘Pillow Talk’ or XM Radio can now find Williams on the nation’s only US-patented Hybrid Radio/Television Network. “I’m very excited by this unique opportunity,” said Williams, “combining HD video with my favorite song selections is the best of both worlds!”

“This is really just the beginning of our improved programming lineup,” said Jon Oswald, eScapes General Manager, “Johnny gives our viewers a truly you are there experience.” Johnny plays a great mix of soft rock, R&B, and smooth contemporary tunes from legendary musicians. In the days and weeks to come, there will be more announcements of programming enhancements designed to widen the network’s viewership appeal to audiences with more diversified musical tastes.

“For our loyal eScapes fans, ‘This is the Day’ and ‘Night Flights’ remain unchanged,” continued Oswald, “Our audience spoke to us and we listened.” The eScapes Network receives lots of viewer feedback from email, phone calls, and social media. Unsolicited responses are 99% positive. Often they include specific requests for musicians and songs. “We’re now able to satisfy many of those requests,” said Oswald.

About eScapes

Headquartered in Monroe, Michigan, the network is available on the Galaxy 16 Satellite/Transponder 5, providing HD linear programming content 24/7 for a unique entertainment concept that combines the voice and music of radio with visually stunning videos from around the globe. **For launch information** and to preview ‘eScapes At A Glance,’ contact Mark Crittenden, Marketing and Strategic Planning Manager, mccrittenden@escapes.net, 734-241-4410.

