

## FOR IMMEDIATE RELEASE



*television you never want to turn off*

**CONTACT:** Mark Crittenden  
Marketing & Strategic Planning Manager  
The eScapes Network  
734-241-4410  
mccrittenden@eScapes.net

## PRIVATE TELEVISION NETWORK BRINGS RELAXING ATMOSPHERE TO BUSINESS

*The eScapes Network Launches an Innovative New Product and Service*

**MONROE, MICHIGAN, March 1, 2013** – Michigan-based TV network eScapes is offering a Private Television Network (PTN) to businesses to help foster a relaxing atmosphere. The eScapes Network is a TV network that specializes in relaxation television, pairing beautiful scenery from around the world with beautiful music. This programming now forms the basis of a Private Television Network that is available to businesses.

PTNs are best suited for businesses with waiting areas. Market research has shown that the programming actually helps to reduce the perceived wait time of clients. In addition to this benefit, PTNs bring a relaxing atmosphere to the waiting area, reinforce the business through tasteful branding, and offer programming free of competitors' messages.

“Private Television Networks are a unique offering for businesses that provide a solution to problems found in the waiting area,” says Robert Oklejas, President and founder of eScapes Network. “PTNs are particularly well-suited for doctors’ offices, spas, auto service centers, and restaurants, just to name a few. If used to full capacity, they even have the ability to impact the bottom line by increasing revenue and reducing expenses.”

Private Television Network represents a significant level of improvement beyond simple digital signage. Branding, communicating, and entertaining customers with U.S. patented Hybrid Radio/Television provided by the network separates PTNs from other types of digital signage systems. The abundance of content and its relaxation value along with the PTN's flexibility to support frequent updates establishes a high bar of quality, performance, and ease of use that competitors find difficult to challenge.

For more information on Private Television Network or to learn how to get a one for your business, visit our web link, scan the QR code, or contact Patti Radakovich, PTN Manager, [patti@escapes.net](mailto:patti@escapes.net), (734) 241-4410.

