

FOR IMMEDIATE RELEASE



television you never want to turn off

CONTACT: Mark Crittenden
Marketing & Strategic Planning Manager
The eScapes Network
734-241-4410
mccrittenden@eScapes.net

THE NATIONAL CABLE TELEVISION COOPERATIVE SIGNS MASTER CARRIAGE AGREEMENT WITH THE eSCAPES NETWORK

Truly Unique HD Programming is Now Available to NCTC Members

MONROE, MICHIGAN, April 2, 2013 – eScapes Network and the National Cable Television Cooperative (NCTC) have completed a new master agreement that provides NCTC members distribution rights to the network.

The eScapes Network takes viewers’ senses on a vacation by blending HD video from some of the most amazing places on earth with relaxing music introduced by a friendly, familiar on-air personality to enhance their entire experience. Each hour of programming consists of four location-based episodes running uninterrupted by commercial breaks. “Our programming is so new and different; the network has been awarded a US patent.” says Roy Radakovich, eScapes CEO, “As an independent network producing family-friendly content with wide viewer appeal, we appreciate the level of interest and support we’ve received from NCTC and its members.”

The NCTC Master Agreement provides reasonable rates, terms and conditions for participating NCTC members to carry eScapes programming. “We anticipate many of our members will appreciate eScapes and the high-definition window on the world the network provides their customers,” commented Judy Meyka, NCTC’s EVP of Programming, “and we are excited to offer our members eScapes’ unique take on destination programming.”

Jon Oswald, eScapes General Manager said, “Our programming mission is simple. Deliver compelling content that the viewer can’t stop watching, and make the deal reasonable so NCTC members of all sizes can afford to provide it to their customers.”

About NCTC

The National Cable Television Cooperative, Inc. (NCTC) is a Kansas not-for-profit corporation that operates as a programming and hardware purchasing organization for nearly 1,000 member companies who own and operate cable systems throughout the U.S. and its territories. NCTC seeks to maximize current and future opportunities to ensure the profitability, competitive stature and long term sustainability of its member companies. NCTC is located in Lenexa, Kansas.

About eScapes

Headquartered in Monroe, Michigan, the network is available on the Galaxy 16 Satellite/Transponder 5, providing HD programming content – 24/7. For more information contact Tim Larson, Vice President of Global Distribution, TimLarson@escapes.net, (813) 600-8986.

