

FOR IMMEDIATE RELEASE



television you never want to turn off

CONTACT: Mark Crittenden
Marketing & Strategic Planning Manager
The eScapes Network
734-241-4410
mccrittenden@eScapes.net

BROAD BRANCH MEDIA SIGNS DISTRIBUTION AGREEMENT WITH THE eSCAPES NETWORK

Relaxation Television Launches in Europe on October 1, 2013

MONROE, MICHIGAN, September 11, 2013 – eScapes Network and Broad Branch Media in Alexandria, VA, have completed a new signal transmission agreement opening up Direct to Home sales channels for international distribution covering over 122 million homes in Europe, North Africa, and Western Asia. The eScapes signal is uplinked to popular Hot Bird13 with programming that is a unique blend of 100% HD video from the most amazing places on earth with relaxing music introduced by friendly on-air personalities enhancing the viewer’s immersive programming experience.

The eScapes Network’s CEO, Roy Radakovich said, “The team at Broad Branch Media couldn’t have been easier to work with by getting this agreement completed in less than three months.” Radakovich continued, “Our Network distribution footprint continues to increase at a steady pace in the U.S., but now the Network is available to most of Europe with this single agreement.” Hot Bird 13 occupies prime orbital location in the European continent for TV channels.

Broad Branch Media President, William O'Hara said, "We think that the eScapes Network is extremely transferrable to new markets. We are excited to help bring them to the Hot Bird 13 platform, and to facilitate their expansion to new markets around the world."

About Broad Branch Media

Broad Branch Media is owned and operated in Alexandria, VA. With years of experience in the communications and media industry, Broad Branch Media is dedicated to bringing your content to new markets, through the unique blend of technological innovation and relationship building.

About eScapes

Headquartered in Monroe, Michigan, the Network is available in the Northern Hemisphere on the Galaxy 16 Satellite/Transponder 5, providing everything you love about radio, with HD video from around the world – 24/7. For more information contact Tim Larson, Vice President of Global Distribution, TimLarson@escapes.net, (813) 600-8986 or Jon Oswald, General Manager, Jon@escapes.net, (734) 241-4410.



www.eScapesTV.com/hb13

#

Rev/09-2013