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television you never want to turn off

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**MICHIGAN’S eSCAPES NETWORK EXPANDS PROGRAMMING DISTRIBUTION  
INTO GLOBAL MARKET**

*Relaxation Television Launches in India on November 30, 2013*

**MONROE, MICHIGAN, December 16, 2013** –The eScapes Network and ATechnos (Abhay Techno Service Pvt. Ltd.) in Bangalore, India have completed a new programming distribution agreement opening up another global market of millions of new network viewers in the cities of New Delhi, Mumbai, and Gurgaon, India. A select group of major multichannel video programming distributors (MVPDs) are launching the Networks’ Relaxation Television programming along with development plans for a phased expansion throughout India in 2014.

A world-wide television audience is demanding a new type of ‘reality TV,’ one that is the antithesis of the frantic programming we’re used to watching. ATechnos Director, Apurv Modi, described the primary reason for partnering with the Network this way, “The eScapes Network’s programming brought to India is exactly the kind of high quality niche and special interest programming ATechnos aims to make available to an Indian audience, and it is what distinguishes us from other major media outlets and content/channel distribution companies where such content is rarely available.”

Recent press from NPR, The New York Post, and the UK’s Guardian have extolled the uniqueness of “Slow-TV” from Norway and eScapes’ “Relaxation Television” is similar only in that they both represent relevant reality programming that resonates with watchers precisely because it doesn’t scream for the viewer’s attention.

The eScapes Network’s President and Chairman of the Board, Robert A. Oklejas said, “I’m excited to see the Network’s popularity growing rapidly, especially overseas. I am also encouraged by seeing more US production companies, like LMNO Productions, pioneering the effort to bring high quality, alternative reality programming to an underserved audience here in the States.” Oklejas’ statement alludes to the fact that the Network routinely receives hundreds and hundreds of positive and unsolicited viewer comments about its Relaxation Television programming from all markets where the content is distributed.

Oklejas ended by saying, “Millions of new eScapes viewers in the US, Europe, and India can now see well over 150 Michigan-based episodes alone, and many of them include Detroit and other Michigan communities and tourist destinations.” The Network has an extensive, growing catalog of over 1300+ episodes on a variety of global video subjects such as cities, ship watching, lighthouses, scenic earth, historical places, tropical beaches, and more.

**About Abhay Techno Services**

ATechnos is a growing leader in digital consulting, broadcasting technology, content provider, partnership development and outsourcing. We provide business consulting, technology, engineering, and outsourcing services to help clients in multiple countries to build their enterprises today with the goal for tomorrow. For more information, visit us at [www.atechnos.com](http://www.atechnos.com).

**About eScapes Network**

Headquartered in Monroe, Michigan, the Network is available in the US on the Galaxy 16 Satellite/Transponder 5. The eScapes Network takes viewer’s senses on vacation by providing everything you love about radio, with HD video from around the world – 24/7. For more information contact Tim Larson, Vice President of Global Distribution, [TimLarson@escapes.net](mailto:TimLarson@escapes.net), (813) 600-8986 or Jon Oswald, General Manager, [Jon@escapes.net](mailto:Jon@escapes.net), (734) 241-4410. To learn more, visit us at [www.eScapesNetwork.com](http://www.eScapesNetwork.com).

