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CONTACT: Mark Crittenden
Marketing & Strategic Planning Manager
The eScapes Network
734-241-4410
mccrittenden@eScapes.net

television you never want to turn off

**THE eSCAPES NETWORK LAUNCHES PROVIDING CABLE
SUBSCRIBERS ‘TELEVISION YOU NEVER WANT TO TURN OFF’**

New Hybrid Radio/Television Cable Network Transports Viewers Around The World

MONROE, MICHIGAN, October 13, 2011 – The eScapes Network celebrated its 600th episode! The eScapes Network premiered at the 2011 Cable Show in Chicago. Per Robert Oklejas, Chairman of the Board of the eScapes Network, “The Cable Show was our first large scale opportunity to show the decision makers within the cable industry just how unique and appealing The eScapes Network is as a content provider.” The eScapes Network delivers programming that is different than any other cable offers.

Recently launched on Buckeye CableSystem in Northwest Ohio, The eScapes Network is attracting viewers and advertising that are looking for an alternative to traditional cable programming. eScapes combines the music and voice of radio with HD quality video of cityscapes and breath-taking scenery from around the globe! We provide the cable viewer with a ‘vacation in the privacy of their own home.’ One look, and you’ll see why eScapes is *television you never want to turn off.*TM

“Of the 271 exhibitors at the 2011 National Cable Show, there are only 4 new networks being represented” said Jon Oswald, General Manager at eScapes. “eScapes has created a whole new category; hybrid radio/television.” Mr. Oklejas continued, “the only sales tools we really need are the giant flat screens displaying our shows. Once you’ve seen eScapes you get it” and that has been the resounding response from our focus groups and viewers that have previewed The eScapes Network.

Brilliant in concept, colors, scenery and music, the eScapes Network is designed to relax and calm viewers from the frantic pace of everyday life and excessive clutter of traditional advertising. Headquartered in Monroe, Michigan the network is available on the Galaxy 16 Satellite providing HD programming content – 24/7. For launch information and to preview ‘eScapes-at-a-glance’ via email, contact Cheryl@escapes.net - 734-241-4410.

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