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CONTACT: Mark Crittenden
Marketing & Strategic Planning Manager
The eScapes Network LLC
734-241-4410
mccrittenden@eScapes.net

THE eSCAPES NETWORK BEGINS BROADCASTING in FRESNO and VISALIA, CALIFORNIA

Cocola Broadcasting Carries Hybrid Radio/Television Cable Network

MONROE, MICHIGAN, January 9, 2012 – The eScapes Network is now available in sunny Fresno, California beginning January 2012. “We are thrilled to be working with Cocola Broadcasting Companies, LLC to bring the eScapes Network to the Fresno area,” said John Baghdassarian, Vice President of Distribution and New Business Development, “Fresno and Visalia are one of the first markets in the west coast to enjoy our unique hybrid radio/television (HRT) network.”

“The Fresno/Visalia DMA (Direct Market Area) will be getting programming they have never seen before and we are excited to bring this high-quality programming to KJEO and its viewers,” said Gary M. Cocola, Chairman/CEO Cocola Broadcasting Companies, “eScapes TV will be available over-the-air on channel 32.1.”

The eScapes Network provides 24/7 HRT content that combines the voice and soothing music of radio with visually stunning high definition videos from around the globe. eScapes' US Patent pending approach creates a relaxing space for a viewer's mind, body and soul. By providing a therapeutic mental break from the chaos and stress of everyday life, eScapes is a sophisticated companion to everyday activities where traditional television is not generally appropriate. Our programming transforms social gatherings, work environments, or waiting rooms into stress-reducing zones.

The eScapes broadcast day is divided into seven parts and each hour of the programming contains four intriguing Episodes. Each one is a single subject from great cities and harbors of the world, lighthouses, scenic earth vistas, ship watching, along with six other categories.

“This agreement with Cocola Broadcasting is very gratifying to all of us here at eScapes,” said Robert A. Oklejas, President and Chairman of the Board eScapes Network, “especially since it was Gary [Cocola] that found us originally!”

Headquartered in Monroe, Michigan, the network is available on the Galaxy 16 Satellite providing HD programming content – 24/7. For launch information and to preview ‘eScapes-at-a-glance’, contact John Baghdassarian via email jbaghdassarian@escapes.net, 818-321-8514.