

FOR IMMEDIATE RELEASE



television you never want to turn off

CONTACT: Mark Crittenden
Marketing & Strategic Planning Manager
The eScapes Network LLC
734-241-4410
mccrittenden@eScapes.net

US PATENT OFFICE APPROVES THE eSCAPES NETWORK'S HYBRID RADIO TELEVISION THERAPEUTIC BENEFIT SYSTEM

MONROE, MICHIGAN, February 6, 2012 – The eScapes Network and its President and Chairman of the Board, Robert A. Oklejas, received news that the Hybrid Radio Television (HRT) Therapeutic Benefit System patent, along with its twenty four (24) claims, was approved on Friday, February 3. Mr. Oklejas submitted his US and International patent application in February 2006. Mr. Oklejas said, “Patents are one of the most powerful and best guarantors of intellectual property protection and we feel that this patent will be very valuable to eScapes as we go forward with the commercialization of Hybrid Radio Television.”

HRT is the combination of a calming on air personality with soothing stereo relaxation music layered over 100% high definition video on subjects such as great world cities, tropical islands and beaches, ships, lighthouses, and scenic earth vistas. HRT is appropriate when other content is too distracting, such as during meals, at social gatherings, or while working, reading, meditating, or relaxing, eScapes HRT is a compelling, non-intrusive companion for network viewers in their everyday routines.

For commercial applications, Therapeutic Benefit Systems (TBS) use HRT content as electronic ambiance. TBS is well suited for patient rooms, waiting rooms, lunch rooms, or common areas as it provides for custom branding, information, messaging, and pure entertainment of a relaxing, non-distracting nature.

The patent is significant. It supports opportunities for the eScapes Network to expand revenues from licensing HRT content, increasing the value of the company, developing joint ventures, and/or joint marketing for much needed therapeutic technology in the health care industry.

When your TV becomes a relaxing high-definition window to the world with a soundtrack you never want to turn off, you’re experiencing eScapes HRT. Headquartered in Monroe, Michigan, the network is available on the Galaxy 16 Satellite/Transponder 5, providing HD programming content 24/7. It is currently being broadcast on large and regional networks, as well as via the Internet. For launch information and to preview ‘eScapes-at-a-glance’, contact John Baghdassarian, Vice President Distribution and New Business Development, jbaghdassarian@escapes.net, 818-321-8514 or Cheryl Henke, Regional MSO Accounts/NT Distribution, cheryl@escapes.net, 419-704-4514.

#

Rev/01-2012