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television you never want to turn off

THE eSCAPES NETWORK CELEBRATES 1000th EPISODE!

Therapeutic Hybrid Radio/Television Brings The World To Viewers

MONROE, MICHIGAN, May 16, 2012 – On the one year anniversary of its launch on Buckeye CableSystem Channel 168 in Northwest Ohio, The *e*Scapes Network completed its 1000th episode! "This is a proud accomplishment," said Jon Oswald, General Manager at *e*Scapes, "our videographers supply us with extraordinary HD video footage to work with and our dedicated Post-production team consistently delivers quality programming every day."

The milestone episode is "Umhlanga Beach," KwaZulu-Natal, South Africa premiering Monday, May 21st on *After Five* at 5:15 pm. Exotic in name and location, our 1000th episode gives viewers a glimpse of beach life and seaside paradise just north of Durban.

eScapes viewers travel the world without leaving their favorite chair. Hybrid Radio/Television (HRT) is relaxing music, blended with recognizable on-air personalities who introduce and inform eScapes viewers about the video subjects they're watching. The 100% native HD original programming is suitable for any place or any occasion where traditional television simply won't do. Always family friendly, culturally and politically neutral, eScapes HRT content delivers on the promise made by its founders Robert A. and Katherine Oklejas to make the eScapes Network a beacon of the highest possible quality programming.

"We're so pleased that our vision of the network is becoming real," said Katherine Oklejas, *e*Scapes Business Manager, "Bob and I are encouraged by the progress the Network is making each and every day. Reaching 1000 episodes is a milestone, but it's only one of many more to follow."

Visit our booth #1357 at the National Cable & Telecommunications Association (NCTA) to see why eScapes is the ideal channel for virtual vacations from your favorite chair. The Cable Show runs from May 21-23, 2012 at the Boston Convention and Exhibition Center, Boston, MA.

Headquartered in Monroe, Michigan, the network is available on the Galaxy 16 Satellite/Transponder 5, providing HD programming content – 24/7. **For launch information** and to preview 'eScapes-at-aglance,' contact John Baghdassarian, Vice President Distribution and New Business Development, jbaghdassarian@escapes.net, 818-321-8514.

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