

## FOR IMMEDIATE RELEASE



television you never want to turn off

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## THE eSCAPES NETWORK ANNOUNCES NEW DAYTIME PROGRAMMING CHANGE

*'Midday Getaway' with Nationally Syndicated Radio Host Sandy Kovach*

**MONROE, MICHIGAN, December 10, 2012** – The only cable television network offering US patented Hybrid Radio/Television announced the premiere of “Midday Getaway with Sandy Kovach,” airing daily from 10 am to 3 pm, Monday through Friday. Midday Getaway is a positive, uplifting program designed to engage and inform viewers. Fans of the show can email, tweet, post on Facebook, or call the live audio studio with music and artist requests or comments and feedback.

“I’m so happy to be a part of this amazing endeavor. No one else is doing anything like eScapes!” said Sandy Kovach, “I’m getting to share great music with people in a whole new way, not to mention the stunning HD views from all over the world! I feel like I’m taking people on vacation.” The 100% original HD programming provides a therapeutic retreat from the stresses of day with scenic beaches, tropical islands, lighthouses, and resplendent nature. Your host, Sandy Kovach, plays your favorite musical artists while keeping you company and informing you throughout your midday hours.

Sandy is a true radio professional having worked for many years locally in the Detroit market on 98.7 WVMV Radio and currently on 105.1 WMGC-FM Saturday afternoons, and daily on SmoothJazzNetwork.com with affiliates across the country and streaming on iHeartRadio as co-host with jazz legend Kenny G.

“Sandy gives us instant credibility and a great connection to our audience. Her creativity and positive personality punctuate everything she does. She’s a friendly voice that people like to listen to. She’s a perfect fit for eScapes,” said Jon Oswald, General Manager. Sandy plays a great mix of adult contemporary, jazz, soft rock and smooth R&B tunes from iconic musicians.”

### **About eScapes**

Headquartered in Monroe, Michigan, the network is available on the Galaxy 16 Satellite/Transponder 5, providing HD linear programming content 24/7 for a unique entertainment concept that combines the voice and music of radio with visually stunning videos from around the globe. **For launch information** and to preview ‘eScapes At A Glance,’ contact Mark Crittenden, Marketing and Strategic Planning Manager, [mccrittenden@escapes.net](mailto:mccrittenden@escapes.net), 734-241-4410.

